



# Career Discovery NYC

Discover: Media and  
Entertainment Careers



## ▶ Goals

- Overview of Post Production
- Employment Opportunities
- Relevant Skills and Competencies
- Next Steps to Practice Foundational Skills



## ▶ What is Post Production?

Post production is the final stage of editing media content after the production process has been completed.

Media content that is edited during the post production process includes:

- Images/Photos
- Video Footage
- Sound

Common post production tasks include:

- Color correction
- Picture and video editing
- Sound effects
- Sound mixing
- Visual effects
- Adding credits, graphics, and titles

▶ **The post production process is used in several sub-sectors in the media and entertainment industry.**

- Artificial and Virtual Reality
- Film and Television
- Digital Media
- Marketing and Advertising
- Podcasting
- Video Games

## ▶ Post Production Workflow

“Workflow” refers to the sequential steps undertaken to develop a finished product of media content.

The post production workflow varies based on the sub-sector.

Establishing a workflow is important before any post production work begins.

A workflow helps you:

- ✓ Determine all the post production tasks you anticipate
- ✓ Assign each task a timeline of completion
- ✓ Keep your team on track in the overall process

# ▶ Post Production Workflow (Film & Television)

## Step 1 Picture Editing

Picture editing process is about deciding what frame goes where and for how long. It involves cutting and assembling raw footage to create a story.

## Step 2 Sound Editing

Sound editing includes cutting dialogue tracks, removing unwanted noise, assembling audio tracks, and adding sound effects.

## Step 3 Secure Mixing

The secure mixing process includes the addition of music to your footage. This is commonly referred to as “scoring.”

## Step 4 Sound Mixing

The sound mixing process entails adjusting volume levels to eliminate any distracting noises.

# ▶ Post Production Workflow (Film & Television)

## Step 5 Visual Effects

Visual effects refers to the process of adding computer generated imagery (CGI) to create visuals that would not be possible to capture when filming.

## Step 6 Color Correction

Color correction adjusts color issues and makes footage appear natural. The goal is for colors to look clean and real. This process can be completed before or after the visual effects are integrated.

## Step 7 Titles, Credits, Graphics

The final stage of the process includes the addition of opening and ending credits that viewers see at the beginning and end of a television show or film.



## ▶ Employment Opportunities

There are a variety of employment opportunities available in post production. The type of position that may be of interest will be dependent on the area of post production that may be of most interest to you.

Common career pathways include:

- Color Correction
- Editing
- IT and Engineering
- Motion Graphics
- Producing
- Sound
- Visual Effects

# ▶ Roles and Responsibilities

## Color

**Colorist:** Adjusts the color, tint, and hue of film to balance color saturation and luminance from shot to shot to ensure that images are consistent.

**Color Assistant:** Supports the colorist in collecting and coordinating of media content that requires color correction.

## Editing

**Editor:** Assembles media content such as photos and/or film in a chronological order to develop a rough cut of a project.

**Assistant Editor:** Supports the editor in collecting and coordinating of media content needed for an edit.

## Sound

**Sound Mixer:** Coordinates the sounds prepared by the dialogue, music and effects editors into a final product.

**Foley Artist:** Creates and records “everyday” sound effects to enhance audio quality.

## Visual Effects (VFX)

**Composer:** Visual effects artist responsible for compositing images from different sources including computer generated 3-D imagery, 2-D animations, matte paintings, and rotoscoping.

**Roto/Paint Artist:** Animators trace over motion picture footage, frame by frame, to produce realistic action.

**Visual Effects Assistant:** Assists the visual effects team with administrative tasks related to visual effects work including client services, research and updating of budgets and databases.

# ▶ Roles and Responsibilities

## Post Production Assistant/Coordinator

The Post Production Assistant/Coordinator role is commonly where entry-level candidates start their career in post production.

They act as a liaison between different departments/teams in post production to complete a project.

Common tasks a Post Production Assistant/Coordinator performs include:

- Organizing the post production workflow to meet deadlines
- Scheduling meetings
- Supporting client services
- Updating databases to track project management and budgets

## ▶ Relevant Skills and Competencies

- Strong interpersonal skills
- Exceptional organizational skills
- Comfortable using a computer (email, Microsoft Office, navigating the internet)
- Some experience with editing software (Adobe Suite, Avid Media Composer, After Effects)
- Some experience in media is helpful though not required
- Ability to multi-task

## ▷ What To Expect as a Post Production Assistant/Coordinator

- Early career professionals will often work project-based jobs before moving into a full-time role
- Work schedules vary based on the project
- Support the needs of multiple teams within the post production department
- Invest time in training and staying up-to-date with changing software

## ▶ Next Steps

1. Complete the quiz at <https://careerdiscovery.cityofnewyork.us/discover/post-production>
2. [Prepare: Post Production](#)

*For more information, visit [nyc.gov/careerdiscovery](https://nyc.gov/careerdiscovery)*

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